

## IT service providers VanRoey and Dynamate announce intention to merge

***Two Belgian IT players want to join forces in a single integrated IT group for managed IT services under the name Dynamate.***

Passendale/Turnhout, February 26, 2026

IT service providers Dynamate and VanRoey today announced their intention to merge strategically. Both companies want to combine their activities into a single integrated IT group for managed IT services, which will continue under the name Dynamate. The completion of the transaction is subject to approval by the competent competition authorities.

The merger intention fits within a clear strategic vision: to grow together into a leading, integrated managed IT partner for medium-sized and large organizations and governments in Belgium. Both companies will continue to operate completely independently until the transaction is completed. Services to customers will remain unchanged and there will be no operational impact.



(from left to right: Jan Camerlynck, Olivier Christiaens, Joachim Lauwers, Alexander Christiaens, Pat Van Roey, Steven De Troyer)

### **Sustainable Belgian growth**

Dynamate is an IT group headquartered in Passendale with branches in Roeselare, Sint-Denijs-Westrem, Ghent, Bruges, Genk, and Kortrijk. For more than 40 years, the company has been the family life's work of Marc Christiaens and is now being expanded by the second generation, his sons

Olivier and Alexander Christiaens, together with the management. Since 2020, private equity player Sofindev has also been a shareholder.

Dynamate supports both SMEs and large companies in their digital transformation, with an integrated offering organized into three complementary business units that together cover the entire digital and IT chain: from business applications (ERP, CRM, and WMS), to cloud & ICT infrastructure, security, and modern workplace, to online and mobile (e-commerce) applications and digital marketing. This results in a single integrated ecosystem in which strategy, technology, and implementation are seamlessly aligned. In recent years, Dynamate has grown through acquisitions of Harmonize IT, denk IT, Esign, and Make it Fly.

VanRoey, founded in 1993 by Pat Van Roey, has grown into an established managed IT service provider with headquarters in Turnhout and branches in Geel, Antwerp, Mechelen, Houthalen, Zele, and Oostkamp. The company supports medium-sized organizations, large companies, and governments with solutions for (cloud) infrastructure, networks, cybersecurity, business applications, and managed services.

VanRoey is known for its strong focus on providing peace of mind for its customers thanks to its in-depth vertical ICT expertise, strong partnerships, its own Security Operations Center (SOC), and an extensive range of managed services. In 2022, Fortino Capital joined as a shareholder to support further growth. Joachim Lauwers has been at the helm as CEO since 2024. Over the past year, VanRoey has grown in Limburg, West Flanders, and East Flanders with the acquisitions of Group K, Sonical, and The Collective, respectively.

Both companies are and will remain 100% Belgian, with Flemish roots and Flemish shareholders. The current family shareholders, management, Sofindev, and Fortino Capital will continue to participate in the new Dynamate.

## **Complementarity, customer value, and scale**

The intention to merge stems from the strong complementarity between the two organizations. VanRoey and Dynamate share similar ambitions and corporate cultures and focus on medium-sized organizations, large companies, and government agencies. At the same time, they complement each other in terms of geographical presence and expertise.

Dynamate is deeply rooted in West and East Flanders, while VanRoey has historically had a stronger presence in Antwerp and Limburg. Together, this creates a broad regional spread with a presence in every Flemish province, enabling customers to be served even better and more locally.

The two organizations are also closely aligned in terms of expertise and offerings. While VanRoey currently derives a significant portion of its revenue from IT infrastructure, cybersecurity, and managed services, Dynamate's focus—in addition to shared IT infrastructure expertise—is on

business applications, digital platforms, and web solutions. Furthermore, both Dynamate and VanRoey strengthen each other with their specific Microsoft expertise.

By combining the expertise and in-depth sector knowledge of both players, a broader and more deeply integrated offering will be created for all customers: from infrastructure and security to business applications, managed services, e-commerce, and AI innovation.

For customers, the increase in scale is crucial. The consolidated group will have more than 450 employees, generate revenues of more than €140 million, and serve more than 3,500 customers throughout Belgium. This scale will enable faster investment in innovation, AI, and specialized expertise at a time when the IT market is rapidly consolidating and customer expectations regarding digital maturity and AI support are increasing.

In addition, the larger scale also strengthens the appeal to highly educated IT talent, which directly contributes to continuity, knowledge sharing, and quality of service for customers.

*“VanRoey had been looking for a more dynamic brand name for some time,” says **Pat Van Roey**. “The Christiaens family also recently rebranded to Dynamate for the same reason. It was therefore a logical choice to continue using this strong name as a clear, forward-looking choice.”*

*“This merger is first and foremost an investment in our customers,” says **Joachim Lauwers**, current CEO of VanRoey and future CEO of Dynamate. “Thanks to the strong complementarity, our customers will be able to count on a broader, even more specialized, and future-oriented offering with sufficient scale to continue investing in innovation, security, and AI. The latter is crucial, among other things, because the rapid evolution of Agentic AI requires a full-service IT partner that can further guide Belgian companies in the areas of data infrastructure, intelligent automation, and security.”*

**Alexander & Olivier Christiaens**, co-managers of the current Dynamate, emphasize the shared DNA: *“Dynamate has grown from a family story with a strong focus on entrepreneurship and long-term value. We recognize those same values at VanRoey. On the one hand, we will be able to support our customers even better in their digital transformation and assist them with AI challenges. On the other hand, this wonderful shared story will increase the growth potential and future prospects of our employees. It’s an absolute win-win situation, of which we are extremely proud.”*

**Jan Camerlynck**, Managing Partner at [Sofindey](#): *“We are extremely proud of the journey we have been on since 2020 together with the Christiaens family and Dynamate management. It perfectly illustrates our belief that sustainable value creation is a matter of scale and people: it arises when strong entrepreneurs, strategic ambition, and a shared long-term partnership come together. We also appreciate the trust and energy of the entrepreneurs who became part of the Dynamate story through acquisitions; their local roots and expertise have strengthened the group. The merger intention with VanRoey is a logical next step in that growth path: two complementary Flemish IT players joining forces to offer customers an even broader, more innovative, and future-oriented*

*range of services. We look forward to continuing to support this joint story in the next phase of growth."*

**Steven De Troyer**, Partner at [Fortino Capital](#): *"The proposed merger between VanRoey and Dynamate fits perfectly with our strategy of building leading companies. There is a strong complementarity in service offering and geographical presence, resulting in a Belgian technology platform with scale. We are impressed by the expertise within Dynamate and strongly believe that the combined service offering will enable them to serve their customers even better in the future. We look forward to further supporting the team in their growth and investments in expertise and talent."*

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### **About VanRoey**

VanRoey, founded in 1993, is an ICT service provider with headquarters in Turnhout and offices in Geel, Antwerp, Mechelen, Houthalen, Zele, and Oostkamp, allowing us to be close to our customers. Our expertise includes (cloud) infrastructure, networks, and security. Our focus is on providing complete peace of mind (Managed Services), as well as on securing customer environments as a Fortinet Expert Partner. VanRoey serves over 2,000 customers in the public and private sectors. Over the past decades, the company has won numerous awards, such as Microsoft Partner of the Year, Trends Gazellen 2024 (large companies category) and 2025 – Highest-scoring ICT company 2023, Voka Finalist Sustainable Entrepreneurship Award & SDG Pioneer 2024, HP Workstation Partner Award 2024, DataNews Award ICT Services SMB 2024, and so on.

More information can be found at [www.vanroey.be](http://www.vanroey.be)

### **About Dynamate**

From locations in Passendale, Roeselare, Sint-Denijs-Westrem, Ghent, Bruges, Genk, and Kortrijk, Dynamate serves both SMEs and large companies in their digital transformation. Dynamate is the ideal partner for relieving companies of their digital needs and the changes that this entails. This ranges from software for Enterprise Resource Planning (ERP), CRM, and Business Intelligence (BI), to products and services for its customers' IT infrastructure (such as cloud solutions, security, and managed services), to B2B and B2C e-commerce platforms and marketplaces, content management systems, web and mobile applications, and digital marketing solutions, all integrated with each other.

More information can be found at [www.dynamate.be](http://www.dynamate.be)