

Press release

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SYSTEM B joins Foodpartners International, leading to a significant expansion of its operations in France

SYSTEM B, a French family-owned company specialized in both the development, commercialisation and export of innovative machines and devices as well as the distribution of consumables (e.g. natural casings, spices, marinades) for butchers and food trades professionals has joined Foodpartners International. With this partnership, Foodpartners International, a leading wholesale group for the food industry extends not only its product offering with innovative machines and devices but strengthens also its geographical coverage in France.



SYSTEM B was founded in 2015 in Changé, in the Pays de la Loire region, by three members of the family Beucher – a mechanical engineer, a former butcher and a business graduate – with a clear mission to make skilled butchery work faster, better and more profitable. The company develops, commercialises and exports a range of proprietary patented machines and devices (e.g. Wheelinker sausage system, MyBroch' skewer, Clic!, Tod, Pad & Rolly) and complements this with natural casings, spices, marinades and consumables, in combination with clean-label quality and reliable service. Today, around thirty employees serve approximately 1,500 professional customers across France. The family Beucher remains closely involved in the business, both in its day-to-day management and as a shareholder of Foodpartners International.



SYSTEM B x Foodpartners International: Complementary strengths and shared ambition

The partnership is complementary in all directions. Foodpartners International complements its product range (today primarily, spices, sauces, marinades, packaging, hygiene and machines) with the innovative machines and devices of SYSTEM B and will become active in the whole of France (today mainly active in the Northern France through Dumortier). SYSTEM B will have access to the large product range and expertise of Foodpartners International, allowing it to accelerate its commercial development across the rest of France and to develop export markets. For customers, the result is access to a broader and more innovative product range, backed by the service and proximity of both SYSTEM B and Foodpartners International. The combined group turnover will reach approximately €200 million.

Ronny Claes (Board member of Foodpartners International) and Bart Verbeeck (CEO of Group Claes), explain: *“In SYSTEM B we have found a partner that lets us expand our French activities outside Northern France, while adding SYSTEM B’s capabilities to develop, commercialise and export innovative machine concepts for the butchery and food trades sector to our group. This opens a real opportunity for both of us, and above all for our customers given our one-stop product range.”*

Jérémy Beucher (CEO of SYSTEM B) and Charly Beucher (sales director of SYSTEM B), add: *“From our first conversations it was clear that Foodpartners International shares our way of looking at our market and what is needed: close to the customer, practical, and focused on quality. The partnership allows us to bring our concepts to many more professionals while continuing to do what we do best. Our team and our way of working stay the same, and with the group behind us we can invest and innovate faster than before.”*

About SYSTEM B

SYSTEM B is a French company specialized in the development, commercialisation and export of innovative machines and devices as well as the distribution of consumables for butchers and food trades professionals. Founded in 2015 and based in Changé, in the Pays de la Loire region, the company designs, markets and exports proprietary, patented machine concepts such as MyBroch’, Wheelinker, Clic!, Tod, Pad and Rolly, and distributes a complementary range of natural casings, spices, marinades and accessories. With around thirty employees, SYSTEM B serves approximately 1,500 professional customers throughout France.

www.systemb.eu

About Foodpartners International

Foodpartners International is an international wholesale group for the food retail and food industry, established in 2022 through the combination of Group Claes and Brabopak in Belgium, Weidelco in the Netherlands and Dumortier in France, supported by Sofindev Private Equity Partners. The group offers a wide range of butchery supplies, packaging, spices, marinades, cleaning products, casings, nets and machinery, complemented by concept development, logistical solutions and advice on assortment to butchers, caterers and food producers. Foodpartners International operates from 8 strategically located sites in Belgium, the Netherlands and France.

www.foodpartners-international.com

About Sofindev

Sofindev is a leading independent private equity firm specializing in buyout and growth capital for small and medium-sized companies in the Benelux region. Sofindev was founded in 1991 by two leading family-controlled groups. Since then, the Sofindev team has evolved to full independence and has surrounded itself with a wider range of respected family and (international) institutional investors. These investors include entrepreneurs and owners of family businesses in which Sofindev has invested in the past. Since 2015, Sofindev has raised approximately 1 billion of capital through its Sofindev IV, V, VI and VII funds and multiple co-investments, to invest in Benelux-headquartered small and medium-sized companies, which in turn have made dozens of acquisitions, at home and abroad. The Sofindev funds invest in the capital of successful small and medium-sized companies in the Benelux, in partnership with the entrepreneurs and management teams of these businesses, to drive further sustainable growth and achieve long-term and meaningful value creation.

www.sofindev.com

For more information:

www.foodpartners-international.com

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