

## Partners in Technology joins Expertum Group

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Dutch SAP service provider Partners in Technology joins Expertum Group, a leading player in the European SAP market. This strategic move strengthens Expertum's position in both the Dutch and international markets in the field of technical SAP consultancy. At the same time, it allows Partners in Technology to offer their clients a wider range of functional SAP services.

### Complementarity of expertise

Although both organisations have a lot of similar expertise, there is also great complementarity. Whereas Partners in Technology has a primary focus on Architecture, SAP Project and Interim Management, SAP Application Management, Development Integration and Security, Expertum brings knowledge in the functional domain such as S/4HANA and Analytics. In addition, Expertum has extensive experience with SAP's cloud & innovation platform SAP BTP.



### Unique match on expertise and DNA

"Both companies have a very similar profile and corporate culture" says Sjoerd van Middelkoop, Managing Director of Expertum Netherlands. "In the way we work together with our clients, apply our expertise and innovation and want to make an impact with our work, we see a strong reflection in the experiences we have had with our colleagues at Partners in Technology. Thanks to our shared focus on people within the

organisation, personal development and respect for each other, we noticed a unique match between our two organisations."

### **Offering consultants and clients even more**

"It is a collaboration that we at Partners in Technology are very proud of. We have worked together with Expertum Netherlands on various fronts. This step was therefore a logical and essential next step for us to offer more, to both our people and our customers. In this way, our consultants can find more sparring at Expertum on a technical level, giving us a serious leap forward" says Chris Tegelaar, Managing Director of Partners in Technology. "Through this cooperation, and the addition of functional SAP consultants from Expertum, we are now able to realise innovative SAP projects from A to Z".

### **New combination**

The focus in the coming period will mainly be on strengthening expertise through exchange of knowledge and experience between people from both organisations. In addition, Expertum and Partners in Technology will start investigating at which customers added value can be realised.

The partners of Partners in Technology remain on board as shareholders and ultimately responsible for the day-to-day operational management of their company. Think2Act, the Belgian investment company and majority shareholder of Partners in Technology, is also joining the capital of Expertum Group, becoming an important shareholder alongside Sofindev and the current partners of Expertum Group. In this way, all shareholder-partners of Partners in Technology endorse the growth ambitions of the combined group to become a leading player in the SAP consultancy market in the Benelux. To build on this position, further partnerships with other players within the SAP landscape are being examined.

### **About Partners in Technology:**

Partners in Technology is a leading SAP service provider with full focus on SAP Technology, Architecture, Project and Interim Management. With around 30 specialists, customers from medium-sized and large (inter)national organisations are supported through, among other things, flexible SAP support models and intensive guidance in complex SAP projects.

The strong involvement and independent way of operating are characteristic here. This often makes Partners in Technology the SAP partner that fully supports and relieves clients when it comes to their IT and SAP landscape, where the interests of the client always come first.

### **About Expertum:**

Expertum was founded in 2006 and in recent years has grown into one of the leading SAP consulting players in the Benelux with offices in Belgium, the Netherlands, Slovenia and Croatia. Expertum is known for its broad group of highly experienced SAP employees and partly because of that also as a reliable and recognised SAP partner with knowledge of a wide range of SAP products and support services (e.g. SAP S/4HANA, SAP C/4HANA, SAP Rise, SAP Analytics, SAP Business Technology Platform...). Expertum positions itself as a pragmatic, no-nonsense, long-term partner that has many experienced in-house consultants with diverse

functional and technical expertise. As a result, Expertum has become one of the leading SAP implementation partners with a broad and loyal blue-chip customer portfolio (> 150 customers) active in various sectors.

**About Sofindev ([www.sofindev.com](http://www.sofindev.com)):**

Sofindev is a leading independent private equity firm specializing in buyouts and growth capital for small and medium-sized enterprises in the Benelux region. Sofindev was founded in 1991 by two prominent family-controlled publicly traded groups. Since then, the Sofindev team has evolved towards complete independence and has surrounded itself with a broader range of respected family and (international) institutional investors. Among these investors are entrepreneurs and owners of family businesses in which Sofindev has previously invested.

Since 2015, over €500 million in capital has been raised to invest in Belgian and Dutch small and medium-sized enterprises, many of which have completed dozens of acquisitions both domestically and internationally. Currently, the Sofindev team manages the Sofindev IV fund (established in 2015) with committed capital of €107 million, the Sofindev V fund launched in 2020 with total commitments of €170 million, and the Sofindev VI fund launched in early 2023 with €250 million. The Sofindev funds invest in the equity of successful small and medium-sized enterprises in the Benelux region in partnership with the entrepreneurs and management teams of these companies, supporting their continued growth.

**About Think2Act ([www.think2act.be](http://www.think2act.be)):**

Think2Act is a Belgian long-term investment company that focuses on Belgian and Dutch SMEs operating in one of the following sectors: software, professional services, industry and distribution. In doing so, Think2Act has around €200 million of assets under management and typically invests in profitable companies with a strong or leading position in their market and the opportunity and ambition to grow further, together.

**Press release contacts:**

Expertum: Sjoerd van Middelkoop  
Partners in Technology: Chris Tegelaar